

## APPENDIX 8 – SOCIAL MEDIA POSTING POLICY

A8-1 Championship Participants: Officials, Riders, Team Members, Team Owners, Sponsors, Family Members and Friends.

A8-2 As we are a Championship that includes youth ages 5 years old and up, we need to make clear what is and isn't acceptable for the Participants of the Championship, including officials, riders, their team and people representing them posting online. Paying particular regard to Championship discussions, on track and racing incidents, judicial matters, our sporting and technical regulations, dealing with fellow competitors, general rider and paddock rumours and speculation, the Championship's management and views on race officials.

A8-3 Social media, including Facebook, Instagram, Tik Tok, WhatsApp, Twitter, Snap Chat Facebook, Twitter, Instagram, LinkedIn, QZone, VK, YouTube, Reddit, Snapchat, Google+, Pinterest, Tumblr, blogs and wikis. and the like, is a powerful tool both in terms of communications and connectivity. Social media provides a valued platform for motorsport competitors and enthusiasts alike. We encourage Championship members to use social media to share ideas, successes, technique, support and information responsibly.

A8-4 Since social media operates in the public domain, interactive and open-ended, there is a significant onus of responsibility on Participants to behave courteously, politely without becoming significantly provocative to others. Social media when used within these guidelines offers more positives than negatives.

A8-5 We ask that all Participants at MiniSBK, their team, and people representing them use the following guidelines to use social media in a responsible way, for the benefit of the Team.

- Be Honest About Who You Are.
- Stand Behind Your Words.
- Post online only what you would say in person to someone, face to face.
- Posts lasts forever, even after they are deleted, and can have a global effect.
- Post Responsibly – Be Mindful of Your Audience, Sponsors are watching.
- Post in the spirit of 'We are a Team'. Support your teammates.
- Abuse towards other members and sporting officials is as unacceptable online as it is in person.
- Consider the Consequences - Penalties are in place to be imposed on the Rider.
- Cyberbullying will not be tolerated.
- When in doubt, do not post
- Protect the Championship, Protect yourself.

A8-6 Should an individual, or persons commit any infractions of the above guidelines, the Organizers reserve the right to cancel any riders membership, remove any points the rider may have accrued to date from the championship and/or deny entry to their events to individuals, their team or people representing them.